

Hi, I'm _____ and I'm calling from Roanoke College. How are you today/this evening? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us. Your responses are anonymous and confidential.

1. First, to be sure that we get a representative sample of Virginians, would you please tell me in what county do you live? IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.

*CL REGION [CODED AUTOMATICALLY, NOT ASKED]

Southwest Virginia	10%
Southside	9%
Shenandoah Valley	6%
Central Virginia/Richmond	18%
Northern Virginia	31%
Tidewater	26%

2. Are you registered to vote in Virginia?

Yes [SKIP TO 4]	95%
No/Refused	5%

3. [IF NOT REGISTERED] How likely is it that you will register between now and the November election? Is it very likely, somewhat likely or not very likely?

Very likely	69%
Somewhat likely	31%
Not very likely [TERMINATE]	0%
Refused [TERMINATE]	0%

4. How likely is it that you will vote in the presidential election in November? Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	89%
Somewhat likely	11%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

5. Some people don't pay much attention to political campaigns. How about you? Would you say that you have been very interested, somewhat interested or not very interested in the presidential campaigns so far this year?

Very interested	63%
Somewhat interested	29%
Not very interested	8%
Refused	0%

6. Generally speaking, would you say that you personally care a good deal who wins the presidential election this fall, that you care a little, or that you don't care very much who wins?

Care a good deal	82%
Care a little	14%
Don't care very much	4%
Refused	0%

7. If that election was held today and you had to decide right now, would you vote for [ROTATE FIRST TWO]

Hillary Clinton, the Democrat	38%
Donald Trump, the Republican	38%
Some other candidate [VOLUNTEERED ONLY]	11%
Unsure [VOLUNTEERED ONLY]	11%
I won't vote if they are the candidates [VOLUNTEERED ONLY]	2%
Refused [TERMINATE]	0%

8. Do you think things in the COUNTRY are generally going in the right direction or do you think things have gotten off on the wrong track?

Right direction	27%
Wrong track	63%
Unsure	8%
Refused	2%

9. Do you think things in the Commonwealth of Virginia are generally going in the right direction or do you think things have gotten off on the wrong track?

Right direction	47%
Wrong track	41%
Unsure	11%
Refused	2%

10. In general, do you approve or disapprove of the way Terry McAuliffe is handling his job as Governor of Virginia?

Approve	51%
Disapprove	23%
Mixed	14%
Don't Know/Refused	13%

11. In general, do you approve or disapprove of the way Barack Obama is handling his job as President of the United States?

Approve	45%
Disapprove	40%
Mixed	12%

Don't Know/Refused 3%

12. In general, do you approve or disapprove of the way Congress is handling its job?

Approve	8%
Disapprove	74%
Mixed	14%
Don't Know/Refused	4%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion:

13. Barack Obama

Favorable	48%
Unfavorable	38%
Mixed	10%
Don't know/Refused	4%

14. Governor Terry McAuliffe

Favorable	44%
Unfavorable	23%
Mixed	16%
Don't know/Refused	17%

15. Hillary Clinton

Favorable	30%
Unfavorable	50%
Mixed	16%
Don't know/Refused	4%

16. Donald Trump

Favorable	23%
Unfavorable	56%
Mixed	17%
Don't know/Refused	4%

17. Regardless of your favorable or unfavorable views of the candidates, on a 1-10 scale where 10 is the extremely well and 1 is extremely poorly, please tell me how well you think those candidates would deal with the following issues if they were elected president. First, improving the nation's economy? How well would Hillary Clinton do? [WAIT FOR RESPONSE} And how well would Donald Trump do? *RESPONSES AS MEAN AND PERCENT RATING THAT CANDIDATE HIGHER*

Clinton	Mean = 4.97	41% rated higher
Trump	Mean = 4.97	44% rated higher

18. How about dealing with terrorism, using that same 1-10 scale? How well would Clinton do?
[WAIT] And how well would Trump do?

Clinton	Mean = 5.2	46% rated higher
Trump	Mean = 4.7	38% rated higher

19. Dealing with health care?

Clinton	Mean = 5.3	47% rated higher
Trump	Mean = 4.4	32% rated higher

20. Improving race relations in the U.S.?

Clinton	Mean = 5.5	60% rated higher
Trump	Mean = 3.3	22% rated higher

21. Dealing with immigration?

Clinton	Mean = 5.4	51% rated higher
Trump	Mean = 4.1	35% rated higher

22. Dealing with other nations such as Russia and China?

Clinton	Mean = 5.6	52% rated higher
Trump	Mean = 4.2	32% rated higher

23. Dealing with gun-related issues?

Clinton	Mean = 4.7	33% rated higher
Trump	Mean = 5.0	41% rated higher

24. How honest do you think Hillary Clinton is, where 1 is not honest at all and 10 is extremely honest? And how honest is Donald Trump?

Clinton	Mean = 3.9	34% rated higher
Trump	Mean = 4.4	42% rated higher

25. How qualified is Hillary Clinton to be president, where 1 is not at all qualified and 10 is extremely well qualified? And how qualified is Donald Trump?

Clinton	Mean = 5.4	53% rated higher
Trump	Mean = 3.8	29% rated higher

26. From what you have seen, how well does Clinton's temperament fit that of a president? 1 is not at all and 10 is extremely well. And how well does Trump's temperament fit that of a president?

Clinton	Mean = 6.0	62% rated higher
Trump	Mean = 3.2	19% rated higher

27. How well does Clinton understand the problems of people like you? 1 is not at all and 10 is very well. And how well does Trump understand the problems of people like you?

Clinton	Mean = 4.8	44% rated higher
Trump	Mean = 3.8	29% rated higher

28. If Hillary Clinton were to be elected president in November, would that make you feel proud, satisfied, unhappy, or disgusted?

Proud	17%
Satisfied	29%
Unhappy	19%
Disgusted	30%
Refused	6%

29. If Donald Trump were to be elected president in November, would that make you feel proud, satisfied, unhappy, or disgusted?

Proud	8%
Satisfied	28%
Unhappy	16%
Disgusted	42%
Refused	7%

30. As you may know, Virginia Governor Terry McAuliffe issued an executive order restoring voting rights to all convicted felons who have served their sentences and their time on probation and parole. Do you agree or disagree with the governor's decision?

Agree	61%
Disagree	28%
Unsure/agree for some; disagree for others	10%
Refused	1%

31. Thanks so much for your patience. I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	56%
Living with partner	6%
Divorced	8%
Separated	4%
Widowed	5%
Never married	20%
Refused	1%

32. How much education have you completed?

Less than high school	3%
High School	17%
Some college/technical school	26%

Associate's Degree	10%
Bachelor's Degree	26%
Advanced Degree	18%
Refused	0%

33. [If REFUSED] remind them that all their information is anonymous and confidential and ask them to please reconsider. We use this only to classify people correctly into broad age groups.] And in what year were you born?

33. a. [IF REFUSED] This information is really important to us only for statistical purposes. Would you feel comfortable telling which of the following age groups includes you: 18-29, 30-44, 45-64, or 65 or older?

18-29	19%
30-44	26%
45-64	40%
65 or older	14%
Refused	1%

34. [IF THEY HESITATE OR REFUSE, REMIND THEM THIS IS FOR STATISTICAL PURPOSES ONLY. THEIR RESPONSES ARE ANONYMOUS AND CONFIDENTIAL. IT IS IMPORTANT THAT WE GET THIS INFORMATION SO THEY CAN BE CLASSIFIED CORRECTLY.] Are you of Hispanic or Latino origin?

Yes, Hispanic	8%
No, not Hispanic	92%
Refused	1%

35. [NOTE THAT SOME HISPANICS OR LATINOS MAY IDENTIFY AS WHITE OR AFRICAN-AMERICAN, SO BE SURE TO ASK THIS QUESTION] What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	74%
African-American	20%
Other/multi-racial	5%
Refused	2%

36. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	8%
\$20,000-\$35,000	10%
\$35,000-\$50,000	17%
\$50,000-\$75,000	15%
\$75,000-\$100,000	14%
More than \$100,000	26%
Refused	11%

37. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	25%
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Moderate	28%
Conservative	36%
Other/Unsure	5%
Refused	7%

38. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	36%
Republican	30%
Independent/Other	27%
Refused	7%

38. a. [IF INDEPENDENT, OTHER OR NA] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democrat	27%
Republican	30%
Neither	38%
Refused	6%

39. CODE RESPONDENT'S SEX

Male	47%
Female	53%

Thank you for your time and have a nice <HOUR1>.

QUESTIONS 17-27

On a 1-10 scale where 10 is the extremely well and 1 is extremely poorly, please tell me how well you think those candidates would deal with the following issues if they were elected president.

Issue	Clinton mean	Trump mean
Dealing with economy	5.0	5.0
Dealing with Terrorism	5.2	4.7
Dealing with Health Care	5.3	4.4
Improving Race Relations	5.5	3.3
Dealing with Immigration	5.4	4.1
Dealing with Other Nations (Russia and China)	5.6	4.2
Dealing with Gun-related issues	4.7	5.0
Honest	3.9	4.4
Qualified to be President	5.4	3.8
Temperament to be President	6.0	3.2

Understands problem of people like you	4.8	3.8
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