

Meet Your Concentration: Global Business



2020-2021

Skills You Will Learn:

- Organizational Skills
- Communication Skills
- Leadership
- Foreign Language

POTENTIAL CAREER OPTIONS FOR GLOBAL BUSINESS CONCENTRATION GRADUATES:

Average Annual Salary: \$69,600	Average Annual Salary: \$116,075	Average Annual Salary: \$69,600	Average Annual Salary: \$135,900	Average Annual Salary: \$69,448
Importer/ Exporter Manager	International Department/ Banking	Buying/ Sourcing Manager	Project Manager	Global Consultant

Values obtained from the Bureau of Labor Statistics Occupational Handbook (Updated June 2020)

FURTHER EDUCATIONAL/CERTIFICATION OPTIONS:

- Internships
- MBA



For more information please contact Dr. Ivy Kutlu at kutlu@roanoke.edu

Global Business Concentration	Semester	Unit	Credit
BUAD 211 Global Management (None)	Fall	1	
BUAD 205 Accounting for Decision Making (None)	Fall/Spring	1	
BUAD 333 Global Marketing (BUAD 233)	*	1	
ECON 247 International Trade & Finance (ECON 121, 122)	Spring	1	
Choose two (2) from:		2	
ECON 287 Economics and the Environment (ECON 120 or 121)	Spring		
FREN 311 Building a Nation: French Civilization & Culture I (FREN 201, 202)	*		
GRMN 311 German Civilization & Culture (GRMN 201, 202)	*		
SPAN 311 Civilization & Culture: Spain (SPAN 303, 304, or permission)	Spring		
POLI 231 International Politics (POLI 111 or permission)	Fall		
POLI 232 International Organizations (POLI 111 or permission)	*		
POLI 333 Global Political Economy (POLI 231)	Spring		
BUAD 406 Independent Study (see catalog)	Fall/Spring		
BUAD 416 Internship in Global Business (see catalog)	Fall/Spring		
A travel course in another country	May		
Foreign language at 202 level	Fall/Spring		
* Course is not offered this academic year			