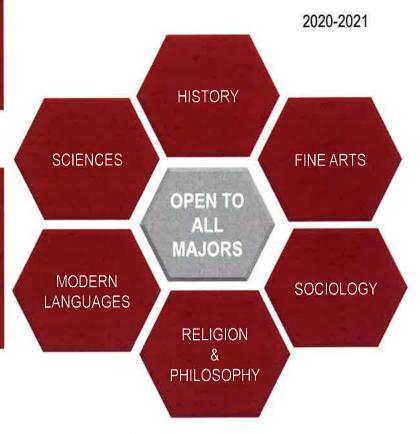
Meet Your Concentration: Management

ROANOKE COLLEGE

Students gain an overview of managerial functions and expertise that will add value to the career preparations provided by their major programs.

Core Courses Emphasize:

- INTERCONNECTIVITY OF THE DISCIPLINES OF BUSINESS
- BASIC BUSINESS CONCEPTS
- MANAGEMENT OF INDIVIDUALS AND GROUPS
- FINANCIAL STATEMENT FUNDAMENTALS
- BUDGETING



For more information please contact Professor Sharon Gibbs at sgibbs@roanoke.edu

Concentration in Management	Semester	Unit
BUAD 110 Business Connections	Fall/Spring	1
BUAD 205 Accounting for Decision Making	Fall/Spring	1
BUAD 254 Organizational Behavior and Management	Fall/Spring	1
Choose (2) from the following:		2
BUAD 211 Introduction to Global Management	Fall	
BUAD 233 Marketing Management (BUAD 110 or 205 and either ECON 121 or 122)	Fall/Spring	
BUAD 264 Foundations of Leadership	Spring	
BUAD 274 Human Resource Management	Fall	1 2 14
BUAD 406 Independent Study or BUAD 416 Internship	Fall/Spring	
Choose (1) from the following:		1
BUAD 142 Personal Finance	Fall/Spring	
BUAD 210 Entrepreneurship (BUAD 205)		
BUAD 218 Information Systems (BUAD 205 and MATH 111)	Fall/Spring	
BUAD 227 Legal and Labor Foundations of Business	Fall/Spring	
BUAD 248 Business Analytics (INQ/HNRS 240, MATH 111, BUAD 205, and BUAD 218)	Fall/Spring	
BUAD 324 Training, Development, and Performance Management (BUAD 274)	Spring	
BUAD 333 Global Marketing (BUAD 233)	Spring	
BUAD 338 e-Business (BUAD 218)		100
BUAD 342 Corporate Finance (ECON 121 and 122; BUAD 205 and 218)**	Fall/Spring	
BUAD 344 Recruitment and Selection (BUAD 274)	Spring	
BUAD 348 Productions & Operations Management (BUAD 110, MATH 111, INQ/HNRS 240)	Fall/Spring	111
BUAD 353 Sales and Sales Management (BUAD 233)	Spring	
BUAD 363 Promotion Management (BUAD 233 or permission)	Later Court level	Tarrel To
BUAD 364 Team Dynamics (BUAD 254 or PSYC 382)	Fall	
ECON 121 Principles of Microeconomics or ECON 122 Principles of Macroeconomics	Fall/Spring	S HITELE

G