NEW CURRICULUM: Sport Management Checklist

<table>
<thead>
<tr>
<th>Sport Management Core</th>
<th>SPMT 190 Introduction to Sport Management</th>
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<tbody>
<tr>
<td>SPMT 210 Funding and Resources of Sport</td>
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<td>SPMT 215 Sport Law &amp; Governance</td>
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<td>SPMT 225 Sales and Revenue Generation in Sport</td>
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<td>SPMT 313 Sport Marketing</td>
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<td>SPMT 320 Behavioral Perspectives in Sport</td>
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<td>SPMT 412 Capstone: Advanced Principles and Practice of Sport Management</td>
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<tr>
<td>SPMT 416 Internship OR a full unit of SPMT 415 &amp; 417 Internship (.5 unit each)</td>
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**First Aid & CPR Requirement:** HHP 223 Introduction to Emergency Care OR American Red Cross Certification Competency%

### Additional Requirements
- BUAD 205 Accounting for Decision Making (OR previously offered BUAD 215 Accounting Principles I)
- BUAD 254 Organizational Behavior Management
- ECON 121 Principles, Micro

### Bracket Selections
- Bracket 1 Exploration
- Bracket 2 Exploration

Core = 8.5 units With HHP 223 (Was: 13.5 units)  Additional: 3.0 units  Bracket Selections = 2 Units Core = 8.0 units With First Aid Certif. (Was: 13.5 units)  Additional: 3.0 units  Bracket Selections = 2 Units

#### Bracket 1 Selections (must complete one full unit in this Bracket):
- BUAD 233 Marketing Management
- COMM 101 Introduction to Communication Studies
- HHP 195 Introduction to Health & Ex Science (1/2 unit)
- * SPMT 201 Sport Community and Recreation
- SPMT 206 (1 unit) Ind. Study/Research OR 1 unit combined of: SPMT 205 (.5 unit) Ind. Study/Research & SPMT 207 (.5 unit) Ind. Study/Research

#### Bracket 2 Selections (must complete one full unit in this Bracket):
- BUAD 343 Buying Behavior BUAD 364 Team Dynamics
- COMM 250 Communication Theory
- HHP 208 Exercise Testing & Prescription
- HHP 301 Personal & Community Health
- SPMT 208 Administration of Athletic Programs
- SPMT 302 Special Topics in Sport Management
- SPMT 303 Sport Technology & Creativity
- SPMT 406 (1 unit) Ind. Study/Research OR 1 unit combined of: SPMT 405 (.5 unit) Ind. Study/Research & SPMT 407 (.5 unit) Ind. Study/Research
- SPMT 496 (1 unit) Honors in Major OR 1 unit combined of: SPMT 495 & SPMT 497 (.5 unit each) Honors in Major

$ = No more than 1 unit of Independent Study/Honors in the Major can count toward credit for the major

* HHP 195 requires completion of SPMT 205/7 to fulfill as full Bracket 1 unit & continued exploration OR use as an elective with a .5-unit Independent Study

# = Honors in Major requires 3.4 GPA in the major and Senior Standing of 25 units completed

%= If CPR and First Aid Certification Competency is completed elsewhere, the required program units become 13.0