

Concentration in Management

BUAD 110 Business Connections (None)

BUAD 205 Accounting for Decision Making (None)

BUAD 254 Organizational Behavior and Management (None)

Choose (2) from the following:

BUAD 211 Introduction to Global Management (None)

BUAD 233 Marketing Management (BUAD 110 or 205 and either ECON 121 or 122)

BUAD 264 Foundations of Leadership (None)

BUAD 274 Human Resource Management (None)

BUAD 406 Independent Study or BUAD 416 Internship

Choose (1) from the following:

BUAD 142 Personal Finance (None)

BUAD 210 Entrepreneurship (BUAD 205)

BUAD 218 Information Systems (BUAD 205 and MATH 111)

BUAD 227 Legal and Labor Foundations of Business (None)

BUAD 248 Business Analytics (INQ/HNRS 240, MATH 111, BUAD 205, and BUAD 218)

BUAD 324 Training, Development, and Performance Management (BUAD 274)

BUAD 333 Global Marketing (BUAD 233)

BUAD 338 e-Business (BUAD 218)

BUAD 342 Corporate Finance (ECON 121 and 122; BUAD 205 and 218)**

BUAD 344 Recruitment and Selection (BUAD 274)

BUAD 348 Productions & Operations Management (BUAD 110, MATH 111, INQ/HNRS 240)

BUAD 353 Sales and Sales Management (BUAD 233)

BUAD 363 Promotion Management (BUAD 233 or permission)

BUAD 364 Team Dynamics (BUAD 254 or PSYC 382)

ECON 121 Principles of Microeconomics or ECON 122 Principles of Macroeconomics

***prereqs include declared BUAD major or permission*

Semester	Unit	Credit
Fall/Spring	1	
Fall/Spring	1	
Fall/Spring	1	
	2	
Fall		
Fall/Spring		
Spring		
Fall		
Fall/Spring		
	1	
Fall/Spring		
*		
Fall/Spring		
Fall/Spring		
Fall/Spring		
Spring		
Spring		
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Fall/Spring		
Spring		
Fall/Spring		
Spring		
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Fall		
Fall/Spring		

Fall 2020