

Sport Management Checklist - 2024+

Student:

Grad Date:

Minor/Concentration:

INQ Sequence		Trans. Code	Units	Credit
INQ 110	Intellectual Inquiry (None)	FS1	1	
INQ 120	Living an Examined Life (None)	FS2	1	
INQ 300	Contemporary Issues	None	1	
Natural Sciences and Mathematics Division		Trans. Code	Units	Credit
INQ 240	Statistical Reasoning (None)	MA	1	
INQ 250	Scientific Reasoning I (Lab)	LB, LC, LP, LL	1	
INQ 241/251	Mathematical/Scientific Reasoning (None)	MA	1	
Social Sciences Division		Trans. Code	Units	Credit
ECON 121	Microeconomics (None)	SE	1	
INQ 260	Social Scientific Reasoning (AN, BU, CO, LI, PS, PY, SO)	SE, SP, SS, SG, SO	1	
Humanities & Fine Arts Division		Trans. Code	Units	Credit
INQ 270	Human Heritage I (None)	H1, H1G	1	
INQ 271	Human Heritage II (None)	H2, H2G	1	
Intensive Learning		Trans. Code	Units	Credit
IL		None	1	
Foreign Languages		Trans. Code	Units	Credit
1		F1	1	
2		F2	1	
3		F3	1	
Health and Human Performance		Trans. Code	Units	Credit
HHP 160	Fitness for Life	None	0.25	
HHP	Activity	PE	0.25	

Sport Management		Units	Credit
SPMT 190	Introduction to Sport Management	1	
SPMT 217	Sports Economics and Finance (ECON 121)	1	
SPMT 373	Sport Consumer Behavior and Marketing (ECON 121, BUAD 233)	1	
SPMT 412	Advanced Principles & Practice of Sport Management (SPMT 190, SPMT 217, SPMT 373)	1	
BUAD 205	Accounting for Decision Making	1	
BUAD 227	Labor and Legal Foundations	1	
BUAD 233	Marketing Management	1	
BUAD 254	Organizational Behavior	1	
ECON 121	Principles of Microeconomics	1	
	<i>Specialization (Promotions OR Analytics; see list below)</i>		
1		1	
2		1	
3		1	
Electives		Units	Credit
1		1	
2		1	
3		1	
4		1	
5		1	
6		1	
7		1	
8		1	
Global Requirement			
Total Credits:		33.5	

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Promotions Electives (Select 3)		Units
BUAD 343	Consumer Behavior (ECON 121, BUAD 233)	1
BUAD 353	Sales and Sales Management (BUAD 233)	1
BUAD 363	Integrated Marketing Communications (BUAD 233)	1
COMM 101	Introduction to Communications	1
COMM 250	Communication Theory (COMM 101)	1
COMM 319	Writing in Media (COMM 250)	1
SCRN 210	Digital Media Production	1
SCRN 310	Advanced Digital Media Production (SCRN 210)	1

Experiential Opportunities		Units
ROA 205	STAT Crew Research	0.5
ROA 216	STAT Crew Management	0.5
SPMT 301	Special Topics in Sport Management	
SPMT 405/406/407	Independent Study	0.5/1/0.5
SPMT 416	Internship	1
SPMT 495/496/497	Honors in Major	0.5/1/0.5

Analytics Electives (Select 3)		Units
BUAD 218	Information Systems	1
BUAD 248	Business Analytics (INQ 240 or HNRS 240; BUAD 205 or BUAD 215; MATH 111 or higher; BUAD 218)	1
CPSC 120	Programming (must be taken with CPSC 120L)	1
DATA 170	Exploring Data (CPSC 120)	1
DATA/ ECON 248	Data Visualization (INQ 240 or HNRS 240 or STAT 210)	1
ECON 348	Introduction to Econometrics (INQ 240 or HNRS 240; ECON 321 or ECON 322)	1
STAT 210	Statistical Methods	1
STAT 220	Statistical Methods II (INQ 240 or STAT 210)	1
STAT 304	Applied Regression (STAT 210 or STAT 220)	1

Major approved in 2024-25 and will go into effect in AY 25/26