THE INAUGURATION OF
FRANK SHUSHOK JR., PH.D.
12TH PRESIDENT OF ROANOKE COLLEGE

FRIDAY, OCTOBER 27, 2023
A YEAR OF CONVERSATION: BUILDING COMMUNITY

Through the inauguration, as well as lectures, community events and more, we invite the Roanoke College community and beyond to come together to celebrate this monumental moment for our college and participate in a year of conversation to further build community.
INAUGURATION CEREMONY
FRANK SHUSHOK JR., PH.D.

GATHERING MUSIC
ROANOKE COLLEGE WIND ENSEMBLE
led by Dr. Marc LaChance, Director of Bands

CALL TO ORDER
DR. KATHERINE J. WOLFE
Roanoke College Vice President and Dean of Academics

PROCESSIONAL
ROANOKE COLLEGE WIND ENSEMBLE
led by Dr. LaChance
ROANOKE COLLEGE CHOIR
led by Michael D. Pekel, Director of the Choir

THE PROCESSION
Chief Marshal
Flag Bearers

International Student Delegates
Delegates of Learned Societies
Delegates of Colleges and Universities
Roanoke College Faculty and Faculty Emeriti
Roanoke College President’s Cabinet
Student Organization Representatives
Student-Athlete Representatives
Delegate of the Evangelical Lutheran Church in America and the Interfaith Community
Chaplain and Dean of the Chapel
President Emeritus
Chairman of the Board of Trustees
President

BELL DECLARATION
MS. SHARON C. GIBBS
Chief Faculty Marshal, Associate Professor,
Director of Academic Advising,
Director of The Management Institute
and MBA Coordinator

INVOCATION
THE REV. DR. THEODORE F. SCHNEIDER ’56
Trustee and Bishop Emeritus, Washington, D.C. Synod,
Evangelical Lutheran Church in America

POETIC TRIBUTE
MS. CHERYL R. HOPSON ’95
Assistant Professor of African-American Studies
Western Kentucky University

WELCOME
MR. MALON W. COURTS ’92
Chairman of the Roanoke College Board of Trustees

HISTORICAL ACKNOWLEDGEMENT
MS. JOANNE L. CASSULLO ’78
Trustee and Founder of the Joanne Leonhardt Cassullo Center for Art
and the Center for Studying Structures of Race Endowed Professorship
DR. JESSE W. BUCHER
Roanoke College Historian and
Director of the Center for Studying Structures of Race

“AMERICA THE BEAUTIFUL”
SHILOH BAPTIST CHURCH
performed by Denise White and Gary Bannister
WRITTEN BY KATHERINE LEE BATES AND SAMUEL A. WARD

O beautiful for spacious skies, for amber waves of grain,
For purple mountain majesties above the fruited plain.
America! America! God shed His grace on thee,
And crown thy good with brotherhood from sea to shining sea!

O beautiful for heroes proved in liberating strife,
Who more than self their country loved and mercy more than life!
America! America! May God thy gold refine
Till all success be nobleness and every gain divine!

O beautiful for patriot dream that sees beyond the years,
Thine alabaster cities gleam undimmed by human tears.
America! America! God shed His grace on thee,
And crown thy good with brotherhood from sea to shining sea!
GREETINGS FROM FRIENDS, GOVERNMENT, CHURCH AND COMMUNITY

THE REV. TIMOTHY TUTT
Senior Minister, Westmoreland Congregational United Church of Christ, Executive Director, Briggs Center for Faith & Action

THE HON. SALAM “SAM” RASOUL '02
Virginia House of Delegates, 11th District

THE HON. CHRISTOPHER K. PEACE
President, Council of Independent Colleges in Virginia

THE REV. DR. PHYLLIS BLAIR MILTON
Bishop of the Virginia Synod, Evangelical Lutheran Church in America

MR. ROBERT P. FRALIN
Trustee and President of R.P. Fralin, Inc.

MUSICAL TRIBUTE
ROANOKE COLLEGE WIND ENSEMBLE
led by Dr. LaChance

GREETINGS FROM ROANOKE COLLEGE ALUMNI, PARENTS, STAFF, STUDENTS AND LEADERSHIP

MR. FRANKLIN W. ALLEN '71
Alumnus and member of Roanoke College Athletic Hall of Fame

MR. ALAN H. SHAW
Parent of Allison Shaw '25 and CEO, Norfolk Southern Corporation

MS. TAMMY PARKER
Retail Manager, Roanoke College Dining Services

DR. JOSE F. BANUELOS MONTES
Faculty, Chair of the Department of Modern Languages

MR. ETHAN PALASKAS '24 AND MS. STAR-ANGEL OPPONG '27
Students

MR. KENNETH J. BELTON '81
Trustee and Member of Roanoke College Athletic Hall of Fame

INVESTITURE
MR. COURTS

BESTOWING OF THE MEDALLION
DR. MICHAEL C. MAXEY
Roanoke College President Emeritus

INTRODUCTION OF THE PRESIDENT
THE REV. KELLY A. SHUSHOK
First Lady and Senior Advisor for Community Engagement

INAUGURAL ADDRESS
“Filled with Wonder: The Future is Ours to Create”

DR. FRANK SHUSHOK JR.

ROANOKE COLLEGE ALMA MATER HYMN
ROANOKE COLLEGE CHOIR
led by Mr. Pekel

LYRICS BY GRACE BOSWORTH

Deep in our hearts, a flame is softly burning.
Deep in our thoughts, the mem’ries are returning.
Bells that are ringing, choirs that are singing,
Bring back the joys that we have known.
Learning to live, and loving as we’re learning.
Seeking to find the truths for which we’re yearning.
Years come and go, but we’ll always know
That dear old Roanoke served us well.
To live once more, here in these hallowed halls.
To know once again all the joys that we used to know!
Some day the winter of life will pass before us,
Then we’ll remember the place that proudly bore us.
Then we’ll remember Alma Mater,
Then we’ll remember Thee.

BENEDICTION
THE REV. CHRISTOPHER M. BOWEN
Timothy L. Pickle, Jr. and Timothy L. Pickle, III, Dean of the Chapel

CLOSING
MS. KIMBERLY P. BLAIR '93
Vice President for Advancement

BELL DECLARATION
MS. GIBBS

RECESSIONAL
ROANOKE COLLEGE WIND ENSEMBLE
led by Dr. LaChance
FRANK SHUSHOK JR., PH.D.

President Frank Shushok Jr. was elected by unanimous vote of the Roanoke College Board of Trustees on March 21, 2022. He began his term as Roanoke College’s 12th president on July 1, 2022.

He holds a Ph.D. in higher education policy, planning and analysis from the University of Maryland, College Park; an M.A. in higher education and student affairs administration from The Ohio State University; and a B.S. in history from Baylor University. He comes to Roanoke with 30 years of higher education experience, most recently as vice president for student affairs at Virginia Tech.

President Shushok is an energetic, enthusiastic leader who is passionate about education, community bridge-building and student well-being. He said he was drawn to Roanoke College for the cherished convictions held by the institution.

“Roanoke College is a beautiful community deeply committed to students and their holistic learning,” he said. “Everywhere at Roanoke College, there are structures and individuals committed to a kind of deep learning that emboldens the human spirit, strengthens public discourse and becomes a true north for what matters most. I admired this community the moment I discovered it, and I am honored to join the faculty and staff in pursuit of such a worthy calling.”

He and his spouse, Kelly, are high school sweethearts who have been married for 30 years. They are the parents of three children, Brayden, Christian and Ivy Anne, as well as a lovable and fluffy pup, Maple—the Maroon!
Kenneth J. Belton Sr. ’81 *
President, Your Church Partner, Inc.
SALEM, VIRGINIA

Kirk H. Betts
Managing Partner, Betts and Holt LLP
WASHINGTON, D.C.

Paris D. Butler, M.D., MPH ’00
Division of Plastic Surgery
Yale University School of Medicine
NEW HAVEN, CONNECTICUT

Pamela L. Cabalka ’76 *
CEO and President, Schaper, Inc.
EXCELSIOR, MINNESOTA

M. Paul Capp, M.D. ’52
Executive Director (Ret.)
The American Board of Radiology
TUCSON, ARIZONA

Richard S. Hathaway ’73
Managing Director, J. P. Morgan
ATLANTA, GEORGIA

Peggy Fintel Horn ’78
Managing Partner (Ret.)
Morneau Shepell SBC Ltd.
ATLANTA, GEORGIA

Patrick R. Leardo *
Senior Managing Director
Domain Capital Advisors
ATLANTA, GEORGIA

J. Tyler Pugh ’70
Managing Director/Investments Manager
(Ret.), Wells Fargo Securities
ROANOKE, VIRGINIA

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Bishop Emeritus
Metro Washington, D.C. Synod
WASHINGTON, D.C.

C. Micah Spruill ’11
CEO, MS2 Capital, LLC
CHARLESTON, SOUTH CAROLINA

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Executive Vice President and Chief Financial Officer, Carter Machinery Company, Inc.
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Senior Vice President
USI Insurance Services
CHARLESTON, WEST VIRGINIA

Garnett B. Whitehurst, Ph.D.
Vice President
Brooks Whitehurst Associates, Inc.
NEW BERN, NORTH CAROLINA

The Rev. Phyllis Blair Milton, D. Min.
Bishop, Virginia Synod, Evangelical Lutheran Church in America
SALEM, VIRGINIA

Nancy B. Mulheren ’72
President and CEO
Rumson Management Company, Inc.
RUMSON, NEW JERSEY

Brendan O’Donnell ’09
President and CEO, Newport Craft Brewing and Distilling Co.
NEWPORT, RHODE ISLAND

Roger A. Petersen ’81 *
General Counsel, Litigation (Ret.)
Norfolk Southern Corporation
NORFOLK, VIRGINIA

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Pastor (Ret.), Our Savior Lutheran Church
VIRGINIA BEACH, VIRGINIA

The Rev. Richard F. Bansemer
Bishop (Ret.), Virginia Synod, Evangelical Lutheran Church in America
SALEM, VIRGINIA

The Hon. G. O. Clemens
Partner, Clemens and Clemens P.C.;
Circuit Court Judge (Ret.),
Commonwealth of Virginia
SALEM, VIRGINIA

Morris M. Cregger Jr., D.Com. ’64
Founder and CEO, Cregger Company
COLUMBIA, SOUTH CAROLINA

David L. Guy ’75
CEO and Managing Principal,
GS Carolina LLC
CHARLOTTE, NORTH CAROLINA

Helen Twobhy Whittemore ’80
Vice President/Secretary (Ret.)
Capital Concrete, Inc.
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David M. Mowen
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Curtis D. Campbell  Director of Athletics
Ennis M. McCrery  Executive Director for Administration and Chief of Staff to the President
David B. Mowen  Vice President for Business Affairs
Ryan S. Otto, Ph.D.  Assistant to the President
James P. Pennix ’88  Vice President for Enrollment Management
Teresa Johnson Ramey, Ph.D.  Vice President for Community, Diversity and Inclusion
Brian D. Reed, Ph.D.  Vice President for Student Success and the Roanoke Experience
Melanie Wine Tolan  Vice President for Marketing and Communications
Kathy J. Wolfe, Ph.D.  Vice President for Academic Affairs and Dean of the College
ACADEMIC REGALIA

Ceremonial robes worn in the academic procession during the inauguration ceremony convey the breadth and intricate structure of the academic world. Colors of diverse institutions and academic fields stand in high relief against the basic black of the caps and gowns. By its color(s), the lining of the hood represents the college or university that is conferring the degree. Note the royal blue and gold of Roanoke College.

Gowns themselves are different shapes for bachelor’s, master’s and doctorate degrees. The typical American cap is flat with a tassel draped over its front edge. Some colleges and universities in the United States and abroad use caps that are softly peaked or round and stiff.

Medallions, cords and stoles represent and celebrate special cultural heritage or membership in an academic honor society. Hoods differ in shape for each of the traditional degrees. The edge of the hood and the chevrons and piping of the gown mark the field of study, according to the following scheme:

- **Agriculture**: Maize
- **Arts, Letters, Humanities**: White
- **Commerce, Business**: Drab and Sapphire Blue
- **Economics**: Copper
- **Education**: Light Blue
- **Engineering**: Orange
- **Fine Arts**: Brown
- **Journalism**: Crimson
- **Law**: Purple
- **Library Science**: Lemon
- **Medicine**: Green
- **Music**: Pink
- **Oratory**: Silver Gray
- **Philosophy**: Dark Blue
- **Physical Education**: Sage Green
- **Public Administration**: Peacock Blue
- **Science**: Golden Yellow
- **Social Work**: Citron
- **Theology**: Scarlet

Frank Shushok Jr.’s presidential regalia reflects the position of the presidency at Roanoke college. The classic black robe is accented with blue velvet in the front and trimmed with antique gold. The hood features Roanoke College’s academic colors which are national blue and mandarin yellow. The six-sided hat is reminiscent of colonial Virginia and was selected in honor of the College’s Virginia heritage.
OUR MISSION
Roanoke College develops students as whole persons and prepares them for responsible lives of learning, service and leadership by promoting their intellectual, ethical, spiritual and personal growth.

OUR VISION
We champion potential, providing learning and leadership through leading-edge academic programs and transformative educational experiences, giving students the mettle, mindset and empathy to pursue lives of purpose, build meaningful careers and meet our society’s most pressing needs.

As such, Roanoke College is committed to being a leading national liberal arts college, a model of experiential learning, and a community committed to open discourse and civil debate as ways of learning and as preparation for service in the world.

OUR PURPOSE
Roanoke College pursues its mission through an innovative curriculum that combines a core program in the liberal arts; major fields of study in the natural sciences, the social sciences, and the humanities and fine arts; along with career-oriented, specialized programs of study. Founded by Lutherans in 1842, Roanoke College welcomes and reflects a variety of religious traditions. The College honors its Christian heritage and its partnership with the Lutheran church by nurturing a dialogue between faith and reason. In keeping with its history and mission, the College strives to be a diverse community, nationally and internationally. Central to achieving the purposes of the College is a strong commitment to liberal education and its vision of human freedom leading to service within the human community. The College’s learning goals, therefore, focus upon developing both a student’s confident sense of freedom in the world and a sense of purpose in using that freedom. Through these goals, the College strives to produce resourceful, informed and responsible citizens prepared for productive careers and leadership in community.

OUR GOALS
1. Foster student success and well-being
2. Advance academic innovation and transformative learning experiences
3. Promote administrative, financial and operational excellence
4. Advance access, diversity, inclusion and belonging
5. Elevate Roanoke College’s distinctiveness

OUR WHY
Championing potential and purpose leaves a legacy of good that belongs to every Maroon, our community and the world.

OUR GUIDING PRINCIPLES
We will be student-ready, student-first;
We will foster an ethos of assessment and continuous improvement;
We will deploy a technology-enhanced and data-informed environment designed for agility;
We will foster a human-centered, well-being-oriented work culture;
We will be environmentally responsible;
We will be courageous and take measured and reasoned risks; and
We will commit to a lifelong relationship with our alumni and robust corporate, industry, educational and nonprofit partnerships.
THE ROANOKE COLLEGE MACE

The Roanoke mace was presented to the College in 1996 by the four daughters of Hartselle DeBurney Kinsey, a member of the Class of 1921. The mace is dedicated to Mr. Kinsey, who was devoted to Roanoke College as a student, teacher, advocate and trustee.

Maces date back to the Middle Ages, when they were used as weapons. Today, they are primarily symbols of academic authority used at formal convocations and commencement ceremonies.

Roanoke College’s mace was designed by Susannah Wagner, a British-trained goldsmith and jeweler in Ashland, Virginia. Also involved in its making were a jeweler, engraver, stonemason, glassblower and wood crafter. The mace features a sterling silver head piece, which is adorned with garnets and engraved symbols representing subjects cherished by Mr. Kinsey: an American walnut baluster (or wooden stem) and a medallion engraved with a replica of the College seal on one side and the symbol of the Evangelical Lutheran Church in America on the reverse. A maroon hand-blown glass globe honoring the College colors rests inside the sterling silver cage of the headpiece. The cage features architectural elements from Miller Hall and rests on a base that includes a fleur-de-lis pattern found in wrought ironwork around campus.

THE PRESIDENTIAL MEDALLION

The Presidential Medallion was designed and handcrafted by Mr. Frederick C. Amrhein for the inauguration of Roanoke College’s eighth president, Dr. Norman D. Fintel, in 1975. The Presidential Medallion has since become a part of the Roanoke College regalia. The medallion is made of sterling silver, and the face of the medallion is an exact reproduction of the Roanoke College seal. The medallion is engraved on the back with the names of each president of Roanoke College.

ABOUT ROANOKE COLLEGE

Roanoke College was founded in 1842 as a preparatory school for boys near Mt. Tabor Church, about eight miles from Staunton, Virginia. The dream of two Lutheran pastors, David F. Bittle and Christopher C. Baughman, the Virginia Institute attracted local boys to its classes to prepare them for college and, hopefully, the seminary. In 1845, the State incorporated the school as the Virginia Collegiate Institute. In 1853, the Virginia Legislature granted the institute its collegiate charter under the name Roanoke College, and David Bittle accepted the presidency.

Roanoke College, the country’s second oldest Lutheran-related college, is an independent, coeducational, four-year liberal arts college. Its 1,900 students represent Virginia, 40 states across the U.S. and 26 foreign countries. It offers 34 majors with bachelor’s degrees in arts, science and business, as well as pre-professional majors in law, medicine, dentistry, engineering and ministry.

The college is listed in U.S. News & World Report’s Best Colleges Guide as a national liberal arts college. Roanoke College is one of just 276 colleges nationwide with chapters of Phi Beta Kappa, the nation’s oldest and most prestigious honor society.

THE ROANOKE COLLEGE SEAL

The seal of the College was approved by the board of trustees in April 1964. It features a shield in national blue emblazoned with a mandarin yellow cross, which represents Roanoke College’s relationship with the Lutheran Church. The cross symbolizes the Christian values inherent in our culture, and above it is the lamp of knowledge. The white dogwood flower on the shield symbolizes the Commonwealth of Virginia. The motto, “PALMAM QUI MERUIT FERAT,” means “Let him who earns the palm wear it.” The palm is symbolic of the palm leaf that was given in honor of excellence in ancient Greece.