

Roanoke College Poll |October 22-27, 2025

Topline and Select Crosstabs

Hi, I'm _____ and I'm calling from Roanoke College. How are you? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us; we're not selling anything and won't ask for any money.

1. How likely is it that you will vote in the gubernatorial election in November? Is it very likely, somewhat likely, not very likely, or not likely at all?

Almost certain	60%
Very likely	13%
Already voted	27%
Somewhat likely [TERMINATE]	0%
Not very likely [TERMINATE]	0%
Not likely at all?/Refused [TERMINATE]	0%

2. In general, do you approve or disapprove of the way Donald Trump is handling his job as President of the United States?

	Approve	Disapprove	Mixed	Refused
Oct. 2025	40%	53%	6%	1%
Aug. 2025	41%	56%	1%	1%
May 2025	31%	65%	1%	3%
Feb. 2025	37%	59%	2%	2%
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	58%	4%	1%
May 2020	36%	54%	8%	2%
Feb. 2020	36%	52%	11%	1%
Nov. 2019	32%	51%	14%	3%
Aug. 2019	27%	53%	17%	3%
Feb. 2019	38%	48%	11%	3%
Aug. 2018	32%	53%	12%	3%
June 2018	36%	53%	9%	2%
Feb. 2018	32%	50%	11%	7%
Oct. 2017	36%	53%	9%	2%
Oct. 2017	35%	58%	6%	2%
Sept. 2017	36%	56%	8%	1%
Aug. 2017	27%	58%	13%	2%
Feb. 2017	32%	50%	11%	7%

3. In general, do you approve or disapprove of the way Glenn Youngkin is handling his job as Governor of Virginia?

	Approve	Disapprove	Mixed	Refused
Oct. 2025	50%	36%	10%	4%
Aug. 2025	50%	43%	2%	5%
May 2025	46%	48%	1%	4%
Feb. 2025	53%	39%	3%	5%
Nov. 2024	52%	39%	1%	8%
Aug. 2024	59%	36%	1%	4%
May 2024	52%	40%	3%	5%
Feb. 2024	53%	38%	3%	6%
Nov. 2023	52%	39%	3%	6%
Aug. 2023	51%	40%	3%	6%
May 2023	51%	40%	4%	5%
Feb. 2023	57%	35%	2%	4%
Nov. 2022	52%	41%	2%	5%
Aug. 2022	55%	35%	2%	7%
May 2022	53%	35%	2%	10%
Feb. 2022	50%	41%	3%	7%

Favorability Ratings of Political Figures and Organizations

Please tell me if you have a generally favorable or unfavorable impression of the following people and organizations or if you don't know enough about them to have formed an opinion.

4. Abigail Spanberger

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2025	47%	42%	4%	7%
Aug. 2025	44%	38%	0%	17%
May 2025	41%	40%	0%	19%
Feb. 2025	37%	37%	1%	26%

5. Winsome Earle-Sears

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2025	38%	45%	5%	12%
Aug. 2025	36%	43%	1%	21%
May 2025	32%	48%	1%	19%
Feb. 2025	34%	39%	1%	27%

6. For the upcoming election for Virginia's governor, if the election were held today who would you vote for [ROTATE FIRST TWO]

Abigail Spanberger, the Democrat	51%
Winsome Earle-Sears, the Republican	41%
Some other candidate	1%
Undecided	4%
Refused	2%

7. For the upcoming election for Virginia's lieutenant governor, if the election were held today who would you vote for [ROTATE FIRST TWO]

Ghazala Hashmi, the Democrat	42%
John Reid, the Republican	40%
Some other candidate	1%
Undecided	14%
Refused	3%

8. For the upcoming election for Virginia's attorney general, if the election were held today who would you vote for [ROTATE FIRST TWO]

Jay Jones, the Democrat	38%
Jason Miyares, the Republican	46%
Some other candidate	1%
Undecided	13%
Refused	3%

9. What is the most important issue to you in this election? Would you say threats to democracy, inflation or the cost of living, immigration, taxes, jobs, crime, abortion, gun control, transgender issues or something else?

Threats to democracy	29%
Inflation/cost of living	24%
Immigration	12%
Taxes	5%
Abortion	5%
Crime	5%
Jobs	4%
Transgender issues	4%
Gun Control	3%
Something else	9%
Unsure/Refused	1%

10. How enthusiastic are you about voting in this November's elections? Would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Very enthusiastic	67%
Somewhat enthusiastic	23%
Not too enthusiastic	6%
Not at all enthusiastic	3%
Unsure/Refused	1%

11. Have you heard or read anything about texts sent by Jay Jones when he was in the House of Delegates regarding shooting Todd Gilbert who was the Speaker of the House?

Yes	80%
No	19%
Unsure/Refused	1%

12. a. [IF RESPONDENT ALREADY VOTED AND VOTED FOR JONES] If you knew about those texts before you voted, would you still have voted for Jones, would you have voted for Miyares, or not voted at all? [N=129]

Still voted for Jones	87%
Would have voted for Miyares	1%
Not voted at all	5%
Refused	8%

Demographics

13. Gender

Male	48%
Female	52%
Other/No answer	0%

14. Region

Central Virginia/Richmond	21%
Northern Virginia	30%
Shenandoah Valley	7%
Southside	8%
Southwest Virginia	12%
Tidewater	23%

15. How much education have you completed?

Less than High school	1%
High School	13%
Some College/Technical School	23%
Associate's Degree	15%
Bachelor's Degree	23%
Advanced Degree	26%
Refused	1%

16. In what year were you born? [CODED INTO CATEGORIES]

18-29	10%
30-44	22%
45-64	42%
65 or older	26%
Refused	0%

17. Are you of Hispanic origin or descent, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?

Yes, Hispanic	9%
No, not Hispanic	91%
Refused	1%

18. Would you consider yourself Caucasian or white, African-American or Black, Asian or some other race?

White/Caucasian	73%
African-American	16%
Asian/Other/Multi-racial	10%
Refused	1%

19. What income group includes your annual family income?

Less than \$20,000	4%
\$20,000-\$35,000	8%
\$35,000-\$50,000	7%
\$50,000-\$75,000	14%
\$75,000-\$100,000	15%
More than \$100,000	50%
Refused	3%

20. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	22%
Moderate	34%
Conservative	38%
Other/Unsure	4%
Don't know/Refused	2%

21. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	35%
Republican	33%
Other/Independent	29%
Don't know/No answer	2%

21.a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic Party or toward the Republican Party?

Democratic Party	46%
Republican Party	36%
Independent/Neither	14%
Don't know/No answer	4%

Select Party Crosstabs

	<i>Democrat</i>	<i>Republican</i>	<i>Independent</i>
Job Approval Youngkin	10%	95%	45%
Job Approval Trump	2%	93%	25%
Favorability Earle-Sears	2%	84%	26%
Favorability Spanberger	89%	5%	47%
Vote for Spanberger	98%	4%	55%
Vote for Earle-Sears	1%	92%	32%
Vote for Hashmi	83%	3%	45%
Vote for Reid	2%	90%	30%
Vote for Jones	77%	1%	37%
Vote for Miyares	2%	95%	41%

	<i>Vote for Spanberger</i>	<i>Vote for Earle-Sears</i>
Very enthusiastic	69%	70%
Somewhat enthusiastic	24%	21%

Most important issue

Inflation/cost of living	23%	22%
Threats to democracy	48%	7%
Immigration	4%	24%
Jobs	4%	2%
Crime	1%	9%
Abortion	5%	6%
Taxes	3%	8%
Gun control	1%	4%
Transgender issues	2%	6%
Something else	8%	10%

Already voted and voted for

Spanberger	57%
Earle-Sears	37%
Hashmi	53%
Reid	37%
Jones	55%
Miyares	39%