

VIRGINIA TRUST INDEX REPORT



2025 Virginia Trust Index Report

Institute for Policy and Opinion Research

FREQUENCIES

Do you think most people would try to take advantage of you if they got a chance OR would they try to be fair?

	%	Cumulative
Take advantage of you	49.1	49.1
Try to be fair	49.9	99.0
DK/NA	1.0	100.0

Would you say that most of the time people try to be helpful OR that they are mostly just looking out for themselves?

	%	Cumulative
Try to be helpful	51.5	51.5
Looking out for themselves	46.8	98.3
DK/NA	1.7	100.0

Generally speaking, would you say that most people can be trusted OR that you can't be too careful in dealing with people?

	%	Cumulative
Can be trusted	35.5	35.5
Can't be too careful	62.8	98.3
DK/NA	1.7	100.0

Questions and comments should be directed to Dr. Alice Louise Kassens, Professor of Economics, Roanoke College, and Senior Analyst, IPOR, kassens@roanoke.edu. All frequencies are weighted. Weighted values are used in the associated release. The frequencies above are from November 2025 only and are not aggregated over the series' history.