

Giving Day 2026 Media Toolkit

The essentials

Giving Day 2025 takes place from noon on Tuesday, March 10 to 11:59p.m. on Wednesday, March 11.

Giving Day Website: roanoke.edu/GivingDay2026

Hashtags: #MaroonsGiveBack #RoanokeCollege

Follow us [@roanokecollege](https://twitter.com/roanokecollege) and [@roanokecollegealumni](https://twitter.com/roanokecollegealumni). Like and share our posts.

Advocate Toolkit

Visit this [link](#) to get started.

Step 1: Sign Up! Click "Become an Advocate" to create or access your GiveCampus account.

Step 2: Share! Built-in sharing buttons generate a personalized link. Share it via email, social media, or text. Track your impact and earn RC swag!

Step 3: Make your gift! Lead by example with an early gift to inspire others. Every gift, of any size, makes an impact!

Post copy for social media

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| Pre-Giving Day |
| Did you know 4 out of 5 students receive grants and scholarships to attend Roanoke College? Join Maroons for our 36-hour Giving Day, March 10-11, 2026. Learn more and give early at [insert your unique advocate link]. #MaroonsGiveBack |
| I wouldn't have been able to attend Roanoke College without scholarships. Help me give current and future Maroons the incredible opportunities I was given this upcoming Giving Day, March 10-11. Learn more and give early at [insert your unique advocate link]. |

#MaroonsGiveBack

I give because [insert what makes you give].

Join me on March 10-11 for Roanoke College's Giving Day. Learn more at [insert your unique advocate link].

Every dollar makes a difference in the lives of Roanoke College students.

#MaroonsGiveBack

Day-Of

Giving Day has begun! For the next 36 hours, we're asking donors from around the world to give to support students, strengthen programs and invest in meaningful experiences.

Give now at [insert your unique advocate link].

#MaroonsGiveBack

T-[blank]hours left in Roanoke College Giving Day!

Make your impact now at [insert your unique advocate link].

Roanoke College is better, with you. #MaroonsGiveBack

Thank-you

Thank you for giving back to Roanoke College!

#MaroonsGiveBack

Images for use can be downloaded at this [link](#).