

*Department of Fine Arts*

**Art Career Advising Guide**

<b>Major</b>	<b>Skills/Attributes Associated</b>	<b>*Related Occupations</b>	<b>Additional Sources of Information</b>
Art B.A. Minor: Art Certification: Art Education	spatial relationships manual dexterity concentration self-expression creativity flexibility ability to meet deadlines dedication critical observation skills self-discipline	Art Appraiser Art Dealer Art Director Computer Designer Graphic Designer Illustrator Painter, Drawer Sculptor, Ceramist Advertising Executive Architect Printmaker Interior Designer Photographer	American Society of Artists P.O. Box 1326 Palatine, IL 60078 <a href="http://www.americansocietyofartist.us">www.americansocietyofartist.us</a> American Artists Professional League 47 5th Avenue New York, NY 10003 <a href="http://www.americanartistsprofessionalleague.org">www.americanartistsprofessionalleague.org</a> College Art Association 50 Broadway, 21 <sup>st</sup> Floor New York, New York 10004 <a href="http://www.collegeart.org">www.collegeart.org</a> Mr. Scott Hardwig. x2350 233 Olin Hall Ms. Elizabeth Heil, x2361 310 Olin Hall Ms. Katherine Shortridge, x2376 (Department Chair) 309 Olin Hall <a href="http://roanoke.edu/Academics/Academic_Deptments/Fine_Arts/Art/Beyond_Roanoke_College.htm">http://roanoke.edu/Academics/Academic_Deptments/Fine_Arts/Art/Beyond_Roanoke_College.htm</a>

Art is the creative means of expressing thoughts, feelings, attitudes and emotions. Fine art study involves painting, drawing, sculpture, ceramics, photography, printmaking, and computer design. Commercial art revolves around graphics, designs, and illustrations. Art related careers encompass industries of shelter, food, clothing, education, transportation, and services.

\*A Bachelor's or Master's degree would be useful in pursuing these occupations.

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Following are some of the jobs typically open to RC graduates with concentrations in Art. The list is by no means exhaustive, so think of it as a starting point—a source of ideas from which you can branch out and discover at least a few of the things you might enjoy doing. Be sure to read the section on “Recommended Preparation” for suggestions on extra curricular activities, jobs and other experiences which will enhance your employment prospects. If you have questions about any of the occupational fields, talk to a faculty member in Art or to a staff member in the Career Services Office. And if you think you are interested in a career not included on the list, do not let that worry you. Every person has his/her own personal reasons for deciding to major in Art and an equally personal plan for how to apply that education to a career field.

<b>General Occupation Field</b>	<b>Sample Job Titles</b>	<b>Employment Outlook</b>	<b>Recommended Preparation</b>
Teaching	Secondary school teacher, college professor	Limited openings; competition is keen	For secondary teaching, Teacher participation is required; useful to have experience via any type of paid or volunteer work with children and youth (babysitting, scout leader, church leader, etc.) Also useful to be certified in second subject, be able to have exhibited extensively and to be skilled in several media. For college teaching, advanced degree required plus very extensive exhibiting, sale of work, and commissions. Must have exceptional skill and talent in at least one art and preferably more than one.
Commercial art, advertising	Graphic designer, layout technician, advertising account representative, cartoonist	Limited openings; competition is keen. Best outlook for jobs, which mix sales with art skills (advertising sales rep., etc.)	Strong skills in graphic arts, layout, and design experience via college publications, summer or part-time work, or internship. Portfolio showing sample layouts, design work and prints. For advertising account representative, also important to have skill in selling and dealing with people.
Art therapy, art with social services	Art therapist, social worker, day care teacher, activities coordinator for nursing home	Moderate to high number of openings	Mixture of art with sociology, psychology and recreation. Experience in human services via summer or part-time jobs, volunteer work, internship. Strong skills in crafts activities plus willingness/ability to work with persons who have physical or mental handicaps. Good to have support skills in recreation, music, drama.
Photography	News photographer, magazine photographer, free lance or commercial photographer	Limited openings; keen competition	Requires very strong skills in photography, including darkroom work. Must have portfolio showing good prints, preferably with a variety of subjects and situations. Useful to have had experience with campus or college publications and/or have sold photographic services commercially.
Freelance art, operating private studio	Private artist	Hard to make a living with free-lance or private work; competition is keen for sales	Very strong skills in art and a style that appeals to the purchasing public. Must have name/reputation (can be developed via exhibitions, volunteer work, teaching, etc.). For many persons, it works best to start out working half-time in a salaried job and free lance half-time, then gradually shift more emphasis into free lance work.