

ROANOKE COLLEGE – DEPARTMENT OF ENGLISH AND COMMUNICATION STUDIES
Career Advising Guide

MAJORS	SKILLS/ATTRIBUTES	RELATED OCCUPATIONS*	LEARNING FIRSTHAND AT RC	ADDITIONAL INFORMATION
B.A. English-Literary Studies	Critical thinking and problem solving	Advertising Specialist Broadcaster Business Administrator	Research Opportunities with Professors	<i>Great Jobs for English Majors</i> , J. De Galan and S. Lambert. McGraw-Hill, 2006.
	Independent and creative thinking	Corporate Communications Editor, Copywriter	Students' Poetry, Prose, and Dramatic Readings	<i>Careers for Writers & Others Who Have a Way with Words</i> , R. Bly. McGraw-Hill,'03.
B.A., Communication Studies	Critical reading	Educator Fundraiser	Visiting Scholars' Talks & Lectures	<i>Writer's Market</i> and <i>Writer's Digest</i>
	Written communication skills	Human Resources Specialist Journalist	Sigma Tau Delta (National English Honor Society)	<i>Peterson's Job Opportunities for Business and Liberal Arts Graduates</i> . Annual publ.
B.A., Creative Writing	Oral communication skills	Lawyer	Lambda Pi Eta (National Communication Association Honor Society)	MLA Guide to Ph.D.s in English & Other Modern Languages: http://www.mla.org/gdp_intro
	Active and sensitive listening	Lobbyist Manager	<i>Brackety-Ack</i> (Student Newspaper)	Grad programs in Literature: http://www.gradschools.com/search-programs/literature
	Confidence with language its many forms	Marketing Specialist Media Specialist	<i>On Concept's Edge</i> (Student Literary Magazine)	AWP Guide to Writing Programs: https://www.awpwriter.org/programs_conferences/guide_writing_programs
	Audience-centered awareness	Minister Nonprofit sector	<i>Roanoke Review</i> (editorial staff)	Poets and Writers Creative Writing Programs: http://www.pw.org/mfa
	Understanding of literary, cultural, and historical issues	Playwright Proofreader	Students' Campus Activities Board and Leadership Opportunities in Other Campus Clubs and Organizations	Comm Studies Graduate Programs: http://www.gradschools.com/search-programs/communication-studies
	Leadership skills	Publisher Public Relations Specialist		Rutgers's School of Communication Info on Careers in Communications: http://comminfo.rutgers.edu/communication-major/careers.html
	Presentation skills	Social Services Specialist Speech Writer Sales Representative Technical Writer Web Developer, Web Writer Writer, Author		

Graduates in English-Literary Studies, Creative Writing and Communication Studies generate and critically analyze ideas about the world. Because success in most professions demands critical thinking and strong writing skills, few other majors prepare students for so varied a range of careers. English and Communication Studies department programs train students to think critically, to creatively solve problems, and to work with others – skills which are highly valued in many corporations, businesses, and institutions. A major in the English and Communication Studies department is also excellent preparation for graduate school, including law school and other professional programs.

*Beyond the Bachelor's degree, a graduate degree in English-Literary Studies, Communication Studies, or Creative Writing would be useful in pursuing some of the occupations.