

**Roanoke College Poll**  
**Democratic Presidential Primary Election**  
**February 26, 2016**

First, to be sure that we get a representative sample of Virginians, would you please tell me in what county do you live? IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.

\*CL REGION [CODED AUTOMATICALLY, NOT ASKED]

Southwest Virginia	11%
Southside	6%
Shenandoah Valley	5%
Central Virginia/Richmond	24%
Northern Virginia	24%
Tidewater	30%

Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	44%
Moderate	33%
Conservative	12%
Other/Unsure	4%
Refused	7%

And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	74%
Republican	0%
Independent	15%
Other	6%
DK/NA	6%

[IF INDEPENDENT, OTHER OR NA] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democrat	90%
Republican	0%
Neither	9%
DK/NA	1%

Are you registered to vote in Virginia?

Yes	100%
No/Refused [TERMINATE]	0%

[IF REGISTERED AND DEMOCRAT OR LEAN DEMOCRAT] How likely is it that you will vote in the Democratic presidential primary election on March 1 . Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	79%
Somewhat likely	21%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

[IF REGISTERED AND INDEPENDENT AND NOT LEANER] How likely is it that you will vote in the presidential primary election on March 1 . Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	77%
Somewhat likely	23%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

[IF INDEPENDENT AND VERY OR SOMEWHAT LIKELY] Do you plan to vote in the Democratic or Republican primary election?

Democratic	100%
Republican	0%
Unsure/Refused	0%

[IF VERY OR SOMEWHAT LIKELY TO VOTE IN DEMOCRATIC PRIMARY] If that primary election was held today, would you vote for [ROTATE]

Hillary Clinton	50%
Bernie Sanders	33%
Undecided	17%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion [ROTATE]:

Hillary Clinton

Favorable	71%
Unfavorable	14%
Mixed	13%
Don't know/Refused	2%

Bernie Sanders

Favorable	62%
Unfavorable	12%
Mixed	15%
Don't know/Refused	11%

Which word or phrase best describes your feelings about the way the federal government is working?  
Enthusiastic; Satisfied, but not enthusiastic; Dissatisfied, but not angry; or Angry?

Enthusiastic	5%
Satisfied, but not enthusiastic	37%
Dissatisfied, but not angry	41%
Angry	13%
Unsure/Refused	5%

Would you like the next president to have experience in politics or be from outside the political establishment?

Have experience in politics	77%
Be outside the establishment	13%
Unsure/Refused	10%

In this primary election, is it more important to you to vote for the candidate who has the best chance of winning the presidency in November or the candidate who best represents your views?

Can win the presidency	15%
Best represents my views	74%
Both/same candidate [VOL]	8%
Unsure/Refused	3%

Would you say you feel betrayed by politicians from the Democratic Party?

Yes	21%
No	76%
Unsure/Refused	4%

[CODE RESPONDENT'S SEX]

Male	43%
Female	57%

I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	51%
Living with partner	6%
Divorced	9%
Separated	3%
Widowed	8%
Never married	21%
No answer	2%

How much education have you completed?

Less than high school	3%
High School	14%
Some college/technical school	27%

Associate's Degree	6%
Bachelor's Degree	28%
Advanced Degree	21%
DK/NA	2%

And in what year were you born? CODED INTO GROUPS

18-29	12%
30-44	26%
45-64	46%
65 or older	16%
No answer	1%

Are you of Hispanic or Latino origin?

Yes, Hispanic	4%
No, not Hispanic	94%
No answer	2%

What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	61%
African-American	30%
Other/multi-racial	9%
No answer	1%

I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	13%
\$20,000-\$35,000	9%
\$35,000-\$50,000	17%
\$50,000-\$75,000	17%
\$75,000-\$100,000	11%
More than \$100,000	26%
No answer	8%

**Roanoke College Poll**  
**Republican Presidential Primary Election**  
**February 26, 2016**

First, to be sure that we get a representative sample of Virginians, would you please tell me in what county do you live? IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.

\*CL REGION [CODED AUTOMATICALLY, NOT ASKED]

Southwest Virginia	15%
Southside	11%
Shenandoah Valley	9%
Central Virginia/Richmond	20%
Northern Virginia	24%
Tidewater	22%

Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	3%
Moderate	22%
Conservative	67%
Other/Unsure	5%
Refused	4%

And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	0%
Republican	67%
Independent	22%
Other	7%
DK/NA	5%

[IF INDEPENDENT, OTHER OR NA] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democrat	0%
Republican	89%
Neither	10%
DK/NA	1%

Are you registered to vote in Virginia?

Yes	100%
No/Refused [TERMINATE]	0%

[IF REGISTERED AND REPUBLICAN OR LEAN REPUBLICAN] How likely is it that you will vote in the Republican presidential primary election on March 1 . Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	80%
Somewhat likely	21%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

[IF REGISTERED AND INDEPENDENT AND NOT LEANER] How likely is it that you will vote in the presidential primary election on March 1 . Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	58%
Somewhat likely	42%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

[IF INDEPENDENT AND VERY OR SOMEWHAT LIKELY] Do you plan to vote in the Democratic or Republican primary election?

Democratic	0%
Republican	100%
Unsure/Refused	0%

[IF VERY OR SOMEWHAT LIKELY TO VOTE IN REPUBLICAN PRIMARY] If that primary election was held today, would you vote for [ROTATE]

Donald Trump	38%
Ted Cruz	15%
Marco Rubio	13%
Ben Carson	8%
John Kasich	8%
Jeb Bush (prior to suspending campaign)	2%
Undecided	17%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion [ROTATE]:

Donald Trump

Favorable	50%
Unfavorable	31%
Mixed	15%
Don't know/Refused	4%

Marco Rubio

Favorable	47%
Unfavorable	20%

Mixed	21%
Don't know/Refused	13%

Ted Cruz

Favorable	42%
Unfavorable	30%
Mixed	18%
Don't know/Refused	10%

Which word or phrase best describes your feelings about the way the federal government is working?  
Enthusiastic; Satisfied, but not enthusiastic; Dissatisfied, but not angry; or Angry?

Enthusiastic	0%
Satisfied, but not enthusiastic	9%
Dissatisfied, but not angry	47%
Angry	42%
Unsure/Refused	2%

Would you like the next president to have experience in politics or be from outside the political establishment?

Have experience in politics	30%
Be outside the establishment	53%
Unsure/Refused	17%

In this primary election, is it more important to you to vote for the candidate who has the best chance of winning the presidency in November or the candidate who best represents your views?

Can win the presidency	16%
Best represents my views	75%
Both/same candidate [VOL]	8%
Unsure/Refused	1%

Would you say you feel betrayed by politicians from the Republican Party?

Yes	44%
No	49%
Unsure/Refused	8%

[CODE RESPONDENT'S SEX]

Male	54%
Female	46%

I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	69%
Living with partner	4%

Divorced	6%
Separated	2%
Widowed	7%
Never married	12%
Refused	1%

How much education have you completed?

Less than high school	2%
High School	15%
Some college/technical school	25%
Associate's Degree	10%
Bachelor's Degree	31%
Advanced Degree	18%
Refused	0%

And in what year were you born? CODED INTO GROUPS

18-29	12%
30-44	17%
45-64	44%
65 or older	26%
Refused	2%

Are you of Hispanic or Latino origin?

Yes, Hispanic	3%
No, not Hispanic	95%
Refused	2%

What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	93%
African-American	2%
Other/multi-racial	4%
Refused	2%

I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	6%
\$20,000-\$35,000	10%
\$35,000-\$50,000	10%
\$50,000-\$75,000	19%
\$75,000-\$100,000	16%
More than \$100,000	28%
Refused	12%



## Democratic Primary Voters

	Total %	Clinton	Sanders
Total %		50%	33%
Male	43%	42%	44%
Female	57%	57%	24%
White	61%	42%	43%
Black	30%	69%	13%
18-44	38%	37%	48%
45 and older	62%	58%	24%
Liberal	44%	50%	38%
Moderate	33%	51%	31%
Conservative	12%	50%	30%
Enthusiastic/satisfied @ federal government	42%	54%	27%
Dissatisfied, not angry	41%	47%	37%
Angry w/ federal government	13%	46%	40%
Prefer candidate with experience	77%	58%	28%
Prefer outsider	13%	23%	59%
Vote for who can win in November	15%	84%	8%
Vote for closest to my views	74%	40%	41%
Feel betrayed by party	21%	40%	47%
Do not feel betrayed	76%	55%	29%

## Republican Primary Voters

	Total %	Trump	Cruz	Rubio	Kasich	Carson
Total %		38%	15%	13%	8%	8%
Male	54%	45%	16%	11%	7%	8%
Female	46%	29%	14%	15%	9%	8%
White	93%	37%	15%	13%	7%	9%
Black	2%	50%	0%	0%	50%	0%
18-44	29%	51%	10%	10%	5%	10%
45 and older	70%	32%	17%	11%	9%	8%
Liberal	3%	64%	14%	0%	0%	0%
Moderate	22%	39%	5%	16%	13%	7%
Conservative	67%	36%	20%	13%	6%	10%
Satisfied @ federal government	9%	35%	16%	16%	7%	5%
Dissatisfied w/ federal government	47%	36%	10%	15%	8%	10%
Angry w/ federal government	42%	38%	20%	10%	9%	7%
Prefer candidate with experience	30%	8%	21%	29%	14%	10%
Prefer outsider	53%	59%	10%	4%	6%	7%
Vote for who can win in November	16%	30%	7%	23%	15%	7%
Vote for closest to my views	75%	37%	17%	10%	7%	9%
Feel betrayed by party	44%	32%	24%	7%	8%	8%
Do not feel betrayed	49%	41%	8%	15%	8%	9%