



February 2023 Virginia Consumer Sentiment Report

Institute for Policy and Opinion Research

FREQUENCIES

We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?

	%	Cumulative
Better off	22.6	22.6
Same	31.6	54.2
Worse off	45.8	100.0

Now looking ahead: do you think that a year from now you and your family living there will be better off financially, worse off, or just about the same as now?

	%	Cumulative
Better off	33.2	33.2
Same	46.1	79.3
Worse off	20.7	100.0

Now, turning to business conditions in the country as a whole, would you say at the present time that business conditions are better off, worse off, or just about the same as they were a year ago?

	%	Cumulative
Better off	22.7	22.7
Same	28.8	51.6
Worse off	48.5	100.0

Questions and comments should be directed to Dr. Alice Louise Kassens, Professor of Economics, Roanoke College and Senior Analyst, IPOR kassens@roanoke.edu. All frequencies are weighted. Weighted values are used in the associated release.

February 2023 Consumer Sentiment and Inflation Expectations Survey
Frequencies

Looking ahead, which would you say is more likely--that the country as a whole will have continuous good times during the next five years or that we will have periods of widespread unemployment or depression or what?

	%	Cumulative
Good times	38.0	38.0
Same	4.4	42.4
Bad times	57.6	100.0

About big things people buy for their homes - such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?

	%	Cumulative
Good time to buy	35.5	35.5
Uncertain; depends	6.2	41.7
Bad time to buy	58.4	100.0

Region of residence

	%	Cumulative
Southwest	12.3	12.3
Southside	8.3	20.6
Shenandoah Valley	4.1	24.7
Central Virginia	22.5	47.2
Northern Virginia	29.9	77.1
Tidewater	22.9	100.0

Marital status

	%	Cumulative
Married	42.0	42.0
Living with partner	13.2	55.2
Divorced	8.6	63.8
Separated	2.2	66.0
Widowed	5.9	71.9
Never married	28.1	100.0

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Frequencies

Educational status

	%	Cumulative
Less than HS	2.2	2.2
High school	17.2	19.4
Some college/tech school	28.6	48.0
Associate's degree	8.3	56.3
Bachelor's degree	27.4	83.7
Advanced degree	16.3	100.0

Gender

	%	Cumulative
Female	50.8	50.8
Male	49.2	100.0

Race/ethnicity

	%	Cumulative
Non-Hispanic white	60.6	60.6
Non-Hispanic black	17.9	78.5
Latino	3.8	82.3
Other/mixed race	17.7	100.0

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