

TOPLINE
AUGUST, 2016
VIRGINIA PRESIDENTIAL ELECTION POLL
INSTITUTE FOR POLICY AND OPINION RESEARCH, ROANOKE COLLEGE

Hi, I'm _____ and I'm calling from Roanoke College. How are you today/this evening? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us. Your responses are anonymous and confidential.

1. First, to be sure that we get a representative sample of Virginians, would you please tell me in what county do you live? IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.

*CL REGION [CODED AUTOMATICALLY, NOT ASKED]

Southwest Virginia	11%
Southside	7%
Shenandoah Valley	7%
Central Virginia/Richmond	20%
Northern Virginia	32%
Tidewater	24%

Q. 2-31 to be released later.

32. Are you registered to vote in Virginia?

Yes [SKIP TO 42]	95%
No/Refused	5%

33. [IF NOT REGISTERED] How likely is it that you will register between now and the November election? Is it very likely, somewhat likely or not very likely?

Very likely	100%
Somewhat likely [TERMINATE]	
Not very likely [TERMINATE]	
Refused [TERMINATE]	

34. How likely is it that you will vote in the presidential election in November? Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	93%
Somewhat likely	8%
Not very likely [TERMINATE]	
Not likely at all [TERMINATE]	

35. Some people don't pay much attention to political campaigns. How about you? Would you say that you have been very interested, somewhat interested or not very interested in the presidential campaigns so far this year?

Very interested	64%
Somewhat interested	27%
Not very interested	9%
Refused	0%

36. Generally speaking, would you say that you personally care a good deal who wins the presidential election this fall, or that you don't care very much who wins?

Care a good deal	88%
Care a little	8%
Don't care very much	4%
Refused	0%

37. If that election was held today and you had to decide right now, would you vote for [ROTATE FIRST FOUR]

Hillary Clinton, the Democrat	48%
Donald Trump, the Republican	32%
Gary Johnson, the Libertarian	8%
Jill Stein, the Green Party	3%
Undecided [VOLUNTERED ONLY]	9%
Refused [VOLUNTERED; TERMINATE]	

37. a. [IF JOHNSON,STEIN OR UNSURE] And if the choices were only Hillary Clinton and Donald Trump, who would you vote for? [NUMBERS COMBINED WITH THOSE WHO ANSWERED CLINTON OR TRUMP IN Q. 42]

Clinton	55%
Trump	36%
Unsure [VOLUNTERED ONLY]	9%

38. a. [IF CLINTON] Is your vote more a vote FOR Clinton or a vote AGAINST Trump?

For Clinton	49%
Against Trump	38%
Unsure/Both	13%
Refused	0%

38.b. [IF TRUMP] Is your vote more a vote FOR Trump or a vote AGAINST Clinton?

For Trump	35%
Against Clinton	49%
Unsure/Both	16%
Refused	0%

39. Do you think things in the COUNTRY are generally going in the right direction or do you think things have gotten off on the wrong track?

Right direction	34%
Wrong track	59%
Unsure	7%
Refused	0%

40. In general, do you approve or disapprove of the way Terry McAuliffe is handling his job as Governor of Virginia?

Approve	46%
Disapprove	23%
Mixed	16%
Don't Know/Refused	15%

41. In general, do you approve or disapprove of the way Barack Obama is handling his job as President of the United States?

Approve	52%
Disapprove	37%
Mixed	11%
Don't Know/Refused	0%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion:

42. Barack Obama

Favorable	54%
Unfavorable	35%
Mixed	10%
Don't know/Refused	1%

43. Terry McAuliffe

Favorable	38%
Unfavorable	23%
Mixed	17%
Don't know/Refused	22%

44. Hillary Clinton

Favorable	39%
Unfavorable	45%
Mixed	13%
Don't know/Refused	2%

45. Donald Trump	
Favorable	23%
Unfavorable	63%
Mixed	12%
Don't know/Refused	2%

46. Mike Pence	
Favorable	24%
Unfavorable	29%
Mixed	8%
Don't know/Refused	40%

47. Tim Kaine	
Favorable	52%
Unfavorable	25%
Mixed	11%
Don't know/Refused	12%

48. How worried are you that you or someone in your family will be a victim of terrorism—very worried, somewhat worried, not too worried, or not worried at all?

Very worried	10%
Somewhat worried	30%
Not too worried	34%
Not worried at all	25%
Unsure/Refused	1%

49. How worried are you that you or someone in your family will be a victim of a violent crime—very worried, somewhat worried, not too worried, or not worried at all?

Very worried	13%
Somewhat worried	35%
Not too worried	33%
Not worried at all	19%
Refused	1%

50. When you think about the future of the United States, which do you agree with more—the country's best years are ahead of us or the country's best years are behind us?

Best years ahead	58%
Best years behind	31%
Same	2%
Unsure	9%
Refused	1%

51. When children today in the U.S. grow up, do you think they will be better off or worse off than people are now?

Better off	45%
Worse off	45%
Same	3%
Unsure	6%
Refused	1%

52. Regardless of your vote intention, please tell me if you think Hillary Clinton or Donald Trump would do a better job as president on the following issues. First, improving the nation's economy?

Clinton	50%
Trump	43%
Unsure/Refused	7%

53. How about dealing with terrorism?

Clinton	55%
Trump	38%
Unsure/Refused	7%

54. Dealing with health care?

Clinton	57%
Trump	33%
Unsure/Refused	10%

55. Improving race relations in the U.S.?

Clinton	66%
Trump	21%
Unsure/Refused	12%

56. Dealing with immigration?

Clinton	56%
Trump	36%
Unsure/Refused	8%

57. Dealing with foreign policy?

Clinton	64%
Trump	28%
Unsure/Refused	8%

58. Dealing with gun-related issues?

Clinton	47%
Trump	43%
Unsure/Refused	11%

59. How honest and trustworthy do you think Hillary Clinton is? Very honest, somewhat honest, not very honest or not honest at all?

Very honest	9%
Somewhat honest	39%
Not very honest	16%
Not honest at all	35%
Unsure/Refused	2%

59.a. And how honest is Donald Trump?

Very honest	11%
Somewhat honest	31%
Not very honest	20%
Not honest at all	36%
Unsure/Refused	3%

60. How qualified is Hillary Clinton to be president, is she very qualified, somewhat qualified, not very qualified, or not at all qualified?

Very qualified	42%
Somewhat qualified	30%
Not very qualified	9%
Not qualified at all	18%
Unsure/Refused	1%

60.a. And how qualified is Donald Trump?

Very qualified	10%
Somewhat qualified	26%
Not very qualified	17%
Not qualified at all	45%
Unsure/Refused	1%

61. From what you have seen, how well does Clinton's temperament fit that of a president? Very well, somewhat, not very well, or not well at all?

Very well	41%
Somewhat	31%
Not very well	10%
Not at all	16%
Unsure/Refused	2%

61.a. And how well does Trump's temperament fit that of a president?

Very well	8%
Somewhat	20%
Not very well	22%
Not at all	47%
Unsure/Refused	3%

62. How well does Clinton understand the problems of people like you? Very well, somewhat, not very well, or not well at all?

Very well	23%
Somewhat	33%
Not very well	16%
Not at all	25%
Unsure/Refused	3%

62.a. And how well does Trump understand the problems of people like you?

Very well	14%
Somewhat	23%
Not very well	20%
Not at all	42%
Unsure/Refused	2%

63. If Donald Trump were to be elected president in November, would that make you feel proud, satisfied, unhappy, or disgusted?

Proud	7%
Satisfied	27%
Unhappy	14%
Disgusted	49%
Unsure/Refused	3%

63. a. If Hillary Clinton were to be elected president in November, would that make you feel proud, satisfied, unhappy, or disgusted?

Proud	20%
Satisfied	32%
Unhappy	17%
Disgusted	28%
Unsure/Refused	4%

64. As you may know, Virginia Governor Terry McAuliffe restored voting rights to all convicted felons who have served their sentences and their time on probation and parole. The Virginia Supreme Court recently ruled his actions were unconstitutional. Do you agree or disagree with the Court's decision?

Agree	47%
Disagree	44%
Unsure	8%
Refused	1%

65. Thanks so much for your patience. I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	57%
Living with partner	7%
Divorced	8%
Separated	3%
Widowed	5%
Never married	20%
Refused	0%

66. How much education have you completed?

Less than high school	2%
High School	15%
Some college/technical school	20%
Associate's Degree	11%
Bachelor's Degree	28%
Advanced Degree	23%
Refused	0%

67. And in what year were you born?

67. a. [IF REFUSED] This information is really important to us only for statistical purposes. Would you feel comfortable telling which of the following age groups includes you: 18-29, 30-44, 45-64, or 65 or older?

18-29	19%
30-44	26%
45-64	40%
65 or older	14%
Refused	0%

68. [IF THEY HESITATE OR REFUSE, REMIND THEM THIS IS FOR STATISTICAL PURPOSES ONLY. THEIR RESPONSES ARE ANONYMOUS AND CONFIDENTIAL. IT IS IMPORTANT THAT WE GET THIS INFORMATION SO THEY CAN BE CLASSIFIED CORRECTLY.] Are you of Hispanic or Latino origin?

Yes, Hispanic	6%
No, not Hispanic	93%
Refused	1%

69. [NOTE THAT SOME HISPANICS OR LATINOS MAY IDENTIFY AS WHITE OR AFRICAN-AMERICAN, SO BE SURE TO ASK THIS QUESTION] What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	74%
African-American	20%
Other/multi-racial	5%
Refused	1%

70. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	7%
\$20,000-\$35,000	9%
\$35,000-\$50,000	13%
\$50,000-\$75,000	21%
\$75,000-\$100,000	13%
More than \$100,000	30%
Refused	8%

71. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	26%
Moderate	35%
Conservative	35%
Other/Unsure	3%
Refused	1%

72. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	39%
Republican	32%
Independent	21%
Other	8%
Refused	0%

72. a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party? [RESULTS ARE COMBINED WITH THOSE IN Q. 39]

Democrat	51%
Republican	39%
Neither/Refused	10%

73. CODE RESPONDENT'S SEX

Male	47%
Female	53%

74. And our final political question, which we hope will add some humor to what many people think is an unpleasant campaign. Who would you rather sit beside on an airplane—Donald Trump, Hillary Clinton, or The Grinch Who Stole Christmas...before his heart grew three sizes?

Trump	37%
Clinton	26%
Grinch	31%
Refused	6%

Thank you for your time and have a nice <HOUR1>. If you have any questions or comments about this survey, you may contact Dr. Harry Wilson at (540) 375-2415. You may also contact the Roanoke College Institutional Review Board at (540) 375-2417.