Reconnect Research and Roanoke College  
Virginia Election Survey  
October 15, 2020 Topline

Please answer this important survey by Roanoke College. Don’t miss this opportunity to have your voice heard! Let’s begin!

**Screener** – If you’re 18 or older, press 1. If 17 or younger, press 5. To learn more, press any other key.
- If 1 – *GO TO Q1*
- If 5 – *GO TO Adults Only*

If any other key (AOK):
- AOK1 – Roanoke College is conducting an important survey and we would greatly appreciate your feedback. [Go back to Screener]
- AOK2 – Roanoke College relies on people like you to participate in this important confidential survey. [Go back to Screener]

**[Adults Only]** – Thank you, but we are only surveying adults at this time. Have a wonderful day. Good-bye.

1. If you’re registered to vote in Virginia, press 5. If you’re not registered to vote in Virginia, press 6.
   - [IF 6] *Go to TERM OUT*

**[TERM OUT]** Thank you, but we are only surveying registered voters at this time. Have a wonderful day. Goodbye. [Terminate]

2. How likely is it that you will vote in the presidential election in November? If it very likely, press 5. [GO TO 4] If it is not very likely or not likely at all, press 6. [GO TO TERM OUT] [IF 2] *Go to TERM OUT 1* If you already voted, press 7. [GO TO Q3]
   - Very likely 98%
   - Already voted 2%

**[TERM OUT 1]** Thank you, but we are only surveying likely voters at this time. Goodbye. [Terminate]

Thank you. Your answers are confidential. This should take about 5 minutes.

3. Please tell me who you voted for President? If you voted for Joe Biden, press 1. If you voted for Donald Trump, press 2. If you voted for Jo Jorgensen, press 3. If you voted for someone else, press 4. [ROTATE 1 and 2]
   - Biden 83%
   - Trump 9%

Thank you.
Jorgensen 8%
Refused [TERMINATE]

3A. And please tell me who you voted for U.S. Senator. If you voted for Mark Warner, press 1. [GO TO Q8]. If you voted for Daniel Gade, press 2. [GO TO Q8]. If you voted for someone else, press 3. [GO TO Q8]. [ROTATE 1 and 2]
   Warner 71%
   Gade 9%
   Refused/Did not vote 20%

4. If the presidential election were held today and you had to decide right now, would you vote for? Donald Trump, the Republican; Joe Biden, the Democrat; or Jo Jorgensen, the Libertarian? If Donald Trump, press 1. [GO TO 5b]. If Joe Biden, press 2. [GO TO 5a]. If Jo Jorgensen, press 3. [GO TO 5c]. If unsure, press 4. [GO TO 6]. [ROTATE 1 AND 2].
   Biden 52%
   Trump 39%
   Jorgensen 4%
   Undecided 5%
   Refused [TERMINATE]

CALCULATED COMBINING Q3 AND Q4
   Biden 53%
   Trump 38%
   Jorgensen 4%
   Undecided 5%
   Refused [TERMINATE]

5.a. [IF INTENDS TO VOTE FOR BIDEN] How certain are you that you will vote for Joe Biden? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO Q7]. If not very certain, press 3. [GO TO Q7].
      Very certain 95%
      Somewhat certain 5%
      Not very certain 1%
      Refused 0%

b. [IF INTENDS TO VOTE FOR TRUMP] How certain are you that you will vote for Donald Trump? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO Q7]. If not very certain, press 3. [GO TO Q7].
      Very certain 95%
      Somewhat certain 3%
      Not very certain 2%
      Refused 0%
c. [IF INTENDS TO VOTE FOR JORGENSEN] How certain are you that you will vote for Jo Jorgensen? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO Q7]. If not very certain, press 3. [GO TO Q7].

   Very certain 31%
   Somewhat certain 31%
   Not very certain 37%
   Refused 0%


   Biden 12%
   Trump 9%
   Jorgensen 0%
   Undecided 79%
   Refused 0%

CALCULATED COMBINING Q3 AND Q4 AND Q6 [VOTED, VOTE INTENT + LEANERS]

   Biden 54%
   Trump 39%
   Jorgensen 4%
   Unsure 4%

7. And if the election for U.S. Senator were held today, would you vote for? Mark Warner, the Democrat or Daniel Gade, the Republican? If Mark Warner, press 1. If Daniel Gade, press 2. If unsure, press 3. [ROTATE 1 AND 2].

   Warner 54%
   Gade 39%
   Undecided 7%
   Refused 0%

CALCULATED COMBINING Q3A AND Q7

   Gade 55%
   Warner 38%
   Undecided 7%

Thank you for your opinions! For a question you’d prefer not to answer, press the star key. Let’s continue...

8. Which of the following is the most important issue to you in this election—Please listen to all response options before making your selection. If the economy, press 1. If COVID, press 2. If Supreme Court appointment, press 3. If race relations, press 4. If civil unrest, press 5. If some other issue, press 6. To repeat these options, press 7. [ROTATE WITH OPPOSITE ORDER FROM 5 TO 1]

   Economy 23%
   COVID 17%
Supreme Court appointment 12%
Race Relations 14%
Civil unrest 10%
Other 13%
Refused 11%

9. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track? If right direction, press 1. If wrong track, press 2.
   Right direction 24%
   Wrong track 71%
   Refused 5%

10. How confident are you that the votes across the country will be accurately counted in the upcoming election? If you are very confident or somewhat confident, press 1. If you are not too confident or not confident at all, press 2. [ROTATE 1 AND 2]
   Very/somewhat confident 51%
   Not too/ not at all confident 46%
   Refused 4%

11. And how confident are you that the nation will accept the official outcome and winners of the election? If you are very confident or somewhat confident, press 1. If you are not too confident or not confident at all, press 2. [ROTATE 1 AND 2]
   Very/somewhat confident 47%
   Not too/ not at all confident 49%
   Refused 5%

We appreciate your help!

[Q12 AND Q13 ROTATED]

12. In general, do you have a favorable or unfavorable impression of Donald Trump? If favorable, press 1. If unfavorable, press 2.
   Favorable 41%
   Unfavorable 56%
   Refused 3%

13. In general, do you have a favorable or unfavorable impression of Joe Biden? If favorable, press 1. If unfavorable, press 2.
   Favorable 52%
   Unfavorable 44%
   Refused 4%

[Q14 AND Q15 ROTATED]
   - Very well: 32%
   - Somewhat well: 16%
   - Not very well: 22%
   - Not at all: 26%
   - Refused: 5%

15. How well does Joe Biden represent your issues and policy preferences? If very well, press 1. If somewhat well, press 2. If not very well, press 3. If not at all, press 4.
   - Very well: 33%
   - Somewhat well: 28%
   - Not very well: 21%
   - Not at all: 13%
   - Refused: 5%

Keep going, almost done.

16. As you may know, Supreme Court Justice Ruth Bader Ginsburg recently died. Please listen to all response options before making your selection. If you think the next Supreme Court justice should be appointed before the end of the year, press 1. If you think the appointment should be made by the winner of November’s election, press 2.
   - Before end of year: 41%
   - Election winner: 56%
   - Refused: 4%

Thank you, for statistical purposes only...

17. If you’re male, press 1. If you’re female, press 2.
   - Male: 47%
   - Female: 53%
   - Refused: 1%

   - White: 70%
   - Black: 20%
   - Asian/Other: 6%
   - Refused: 4%

19. How old are you? 1. If you are between 18 and 29 years old, press 1. If 30 to 44, press 2. If 45 to 64 press 3. If 65 or older, press 4.
   - 18-29: 17%
   - 30-44: 24%
   - 45-64: 39%
65 or older 15%
Refused 4%

20. How much education have you completed? If high school or less, press 1. If some college, technical school, or an Associate’s Degree, press 2. If you have a Bachelor's Degree, press 3. If you have an Advanced Degree, press 4.

   High school or less 14%
   Some college, Associate’s 30%
   Bachelor’s degree 30%
   Advanced degree 23%
   Refused 3%

Last few questions...

21. Politically speaking, do you consider yourself to be liberal, moderate or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3. [ROTATE 1 AND 3]

   Liberal 23%
   Moderate 39%
   Conservative 32%
   Refused 6%

22. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation? If Democrat, press 1. [GO TO Q24] . If Republican, press 2. [GO TO Q24]. If Independent, press 3. If some other party, press 4. If no affiliation, press 5. [ROTATE 1 AND 2]

   Democrat 38%
   Republican 31%
   Independent 15%
   Other party 2%
   No affiliation 9%
   Refused 5%

23. [IF INDEPENDENT, OTHER PARTY, NO PARTY] As of today, do you lean more toward the Democratic party or toward the Republican party? If Democrat, press 1. If Republican, press 2. [ROTATE 1 AND 2]

   Democrat 39%
   Republican 29%
   Neither 16%
   Refused 16%

COMPUTED PARTY + LEANERS

   Democrat 50%
   Republican 40%
   Independent 5%
   Refused 5%
24. Using your phone keypad, please enter your 5-digit zip code. [CODED INTO REGION]
   Shenandoah Valley   7%
   Southwest Virginia  11%
   Southside           8%
   Central VA/Richmond 19%
   Northern Virginia   29%
   Tidewater           23%
   Unknown             4%

   [Q25 and Q26 ROTATED]

   Very well  38%
   Somewhat   22%
   Not very well  16%
   Not at all  17%
   Refused    7%

   Very well  30%
   Somewhat   14%
   Not very well  21%
   Not at all  29%
   Refused    6%

   That completes the survey. Thank you for your time! Have a wonderful day. Goodbye.
## Crosstabs

<table>
<thead>
<tr>
<th>Category</th>
<th>Trump (%)</th>
<th>Biden (%)</th>
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<tbody>
<tr>
<td><strong>Male</strong></td>
<td>43%</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Female</strong></td>
<td>34%</td>
<td>56%</td>
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<tr>
<td><strong>White</strong></td>
<td>46%</td>
<td>46%</td>
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<tr>
<td><strong>African-American</strong></td>
<td>15%</td>
<td>78%</td>
</tr>
<tr>
<td><strong>Democrat</strong></td>
<td>4%</td>
<td>93%</td>
</tr>
<tr>
<td><strong>Republican</strong></td>
<td>88%</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Independent</strong></td>
<td>37%</td>
<td>44%</td>
</tr>
<tr>
<td><strong>Liberal</strong></td>
<td>8%</td>
<td>87%</td>
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<tr>
<td><strong>Moderate</strong></td>
<td>30%</td>
<td>60%</td>
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<tr>
<td><strong>Conservative</strong></td>
<td>71%</td>
<td>20%</td>
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<td>18-29</td>
<td>32%</td>
<td>54%</td>
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<td>30-44</td>
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<td>45-64</td>
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<td>65 and older</td>
<td>42%</td>
<td>54%</td>
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<td><strong>SW VA</strong></td>
<td>52%</td>
<td>38%</td>
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<tr>
<td><strong>Southside</strong></td>
<td>32%</td>
<td>60%</td>
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<tr>
<td><strong>Shen. Valley</strong></td>
<td>40%</td>
<td>50%</td>
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<tr>
<td><strong>Central/Richmond</strong></td>
<td>36%</td>
<td>58%</td>
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<tr>
<td><strong>NoVA</strong></td>
<td>34%</td>
<td>56%</td>
</tr>
<tr>
<td><strong>Tidewater</strong></td>
<td>39%</td>
<td>52%</td>
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